



# We harness the power of the group through expert facilitation.

No matter if it's big or small, in-person or virtual, public or private, we help companies perform at their best by helping them work better together.



## Transform Ineffective Meetings

If you're misaligned as a team, we design more effective ways to gather and make decisions.



## Reignite Stalled Projects

When an important initiative goes off-course, we can help you regain momentum through a shared vision.



## Cut Through Assumptions

To mitigate the inherent risks of innovation, we embrace user insights and challenge conventional beliefs.

## How We're Different

### Coaching > Consulting

A consultant is an expert who is called on for professional or technical advice or opinions. We are experts in facilitation, but not in your business. This is why we approach our work as a coach. You have the answers and solutions, you just need our help to extract them.

### Flexibility > Dogma

Repeatable workshops & frameworks are a good foundation, but all businesses and teams are different and tough problems are always unique. This is why we approach every engagement with purpose & intention. We leverage a deep toolkit of methodologies inspired by years of experience working with innovation & design thinking. We conceive & design what you need to do to get where you're going, not what worked for someone else.

# 1

## We Facilitate

We design and facilitate powerful workshops. These workshops help teams gain alignment, co-create, make decisions quickly, develop, prototype and test solutions, and accelerate innovation.

### POPULAR WORKSHOPS



#### Design Sprint

Align your team, build a prototype and test it with 5 targeted users.



#### Innovation Acceleration

Explore then accelerate your biggest and boldest ideas.



#### Team Alignment

Align your team around a shared vision to tackle your biggest challenges.



#### Design Dash

Rapidly co-create and prototype solutions with the team and customers.



#### Meeting Systems

Redesign your meeting culture with better meeting systems and tools.



#### Culture Transition

Adapt your company culture to adjust to significant changes.



# 2

## We Train

We lead experiential learning workshops and coaching sessions. During these workshops, teams learn and practice how to successfully apply the best of today's innovation methodologies and facilitation techniques to any business challenge.

### POPULAR WORKSHOPS



#### Meeting Culture Design

Learn how to design and execute productive virtual meetings with the right tools and techniques.



#### Professional Facilitation

Learn the best of today's innovation methodologies and facilitation techniques.



#### Design Sprint Bootcamp

Learn this design thinking-inspired approach developed at Google Ventures for tackling a business problem in just 5 days.



#### Liberating Structures

Learn one of the most collaborative frameworks for unleashing creativity amongst your distributed teams.



#### Virtual Events

Facilitated online large gatherings.



#### Facilitation Summits

Engaging, participatory talks for any audience.

Also ask about: 7 Virtual Tools, Sales Sprints, Beyond the Prototype, Distributed Workforce, and more.



# 3

## We Transform

We design a custom series of facilitated workshops, skill-building workshops, and coaching for when your organization wants to transform the way they work through taking action, building skills, and adopting a mindset for continuous innovation.



If you want to have systemic change across your organization, this hands-on experience will change the way you design and implement meetings on a macro-level.

The Voltage Control coaches will push you to unlearn the parts of your meetings culture that are not serving you. They will help you help yourself by analyzing what parts of your meeting systems need maintenance and what needs renovation. This purposeful approach will re-engage attention, re-energize teams, and re-define your culture!

**NICK JOHNSON, SR. PROJECT MANAGER, NIKE INNOVATION**



Anyone that can construct a sequence of conversations to lead others is a metaskill. Anyone who participates in meetings or owns an agenda would benefit from this. It is a whirlwind, but you are among others who are in charge of making an impact. This is a practical, hands-on deep dive for managers, entrepreneurs, and leaders who can change their culture by leading meetings like a pro.

**MARK TIPPAN, HEAD OF SERVICES, MURAL**



# FAQ

## How long is an engagement?

Our engagements range from half-day to multi-month, depending on your needs.

## What is a workshop?

A workshop is a long format meeting design to bring together a cross functional team to solve a problem, explore a new opportunity, or regain momentum on stalled projects.

## What do you mean by better meetings?

Most meetings default to being glorified status updates. Better meetings are gathering where you do the work in the meeting and align yourself closer towards your potential.

## Why is coaching better than consulting?

What does LeBron James and world-class business professionals have in common? They have coaches. Coaches help top performers see what they can't see. They help them continuously learn through unlearn-ing. They push you to constantly be refining yourself and reflecting on how you could be better. They unlock potential, and that is why we are coaches instead of consultants.

## Why does Voltage Control focus on potential?

Just like any person, an organization has blocks. Unlearning is hard because humans weren't wired to unlearn easily, especially adults. It's easy to keep doing what you have always been doing. But the nature of doing what you have always been doing while the rest of the world is changing holds back your poten-tial. You have energy inside of your organization that can be redirected in new ways. We coach you back to the child's mind of imagination, collaboration, and potential.

## Why is flexibility important?

Repeatable workshops & frameworks are great to start with, but all businesses and teams are different. This is why we approach every engagement with flexibility & intention. We imagine what you need to do to get where you're going, not what worked for someone else.

## What is facilitation?

Whether you know it or not, you are probably a facilitator. Facilitators lead and guide teams through important gatherings (think: "lockdowns," working sessions, strategic meetings, etc.) to achieve better outcomes. Facilitators create the meeting culture. They are skilled at developing focused agendas, leading collaborative activities, remaining impartial, and keeping participants on task.

## What makes a good facilitator?

A great facilitator extracts room intelligence and makes the most of the group in the room.



# FAQ (continued)

## What is Room Intelligence?

No single person is smarter or more creative than the whole room, and this is why we have meetings. Room intelligence is what we call the phenomenon that combination of everyone in the room and the collective knowledge that emerges. We help teams harness that collective intelligence and get work done.

## Who do you usually include on a workshop team?

We strongly believe in diversity. Not just in psychographics, but in domain speciality. For example, in a Design Sprint or a Design Dash, we want to avoid a room of just executives or designers. We want a work-shop team that involves a select representative from executive leadership, customer success, engineer-ing, design, marketing, and maybe even a newbie. This is important to us because we are all about extracting room intelligence rather than information staying in silos.

## Do you provide all of your services virtually?

All of our methods and coaching can be done virtually. In some cases, the engagement is even more powerful virtually because we get exposed to different time zones (increasing experience diversity) and new tools for distributed collaboration.

## What is a Design Sprint?

It is a 5-day process that will forever change the way you work and collaborate. It was started by our good friends at Google Ventures. Through a Design Sprint, you will become curious and empathetic towards your customer instead of making mistakes with assumptions. We will lead you and a small intimate team through a hyper focused experience that aligns the team on a goal and then rapidly prototyping a solution to get reactions and insights from users.

## What are Liberating Structures?

Liberating Structures is a framework created by Henri Lipmanowicz and Keith McCandless, intended to provide simple rules that make it easy to include and unleash everyone in shaping your future. The frame-work consists of a collection of 33 activities that introduce tiny shifts in the protocols of how we meet, plan, decide, learn, and relate to each other. They put the innovative power once reserved for experts only, into the hands of everyone. We see each activity as a wonderful ingredient, and we coach you how to develop your own recipes that unlock your potential.

